

# Bronx Gym

madano

 Camberwell

Consultants

SUSTAINABLE X 

## Business profile

Bronx Gym is a community-led fitness space based in Camberwell. Opened two and a half years ago, the gym transformed a long-derelict council-owned building into a thriving, multi-use venue that now includes a boxing gym, weights area, café, sauna and space for events, classes and community activities.

Originally rooted in boxing, Bronx Gym has grown into a welcoming hub offering everything from yoga and circuit training to language sessions, community events and youth-focused activities.

## The challenge

Bronx Gym was already delivering significant social impact, but much of this work was undocumented and difficult to communicate externally. As a small business led by a hands-on founder, the focus was on delivery rather than recording outcomes, measuring impact or showcasing achievements.

There was also a narrow perception of sustainability as being purely environmental. While the gym's direct carbon footprint was relatively low, there was uncertainty around how to articulate wider sustainability — including community impact, inclusion and long-term resilience — in a way that funders, partners and sponsors increasingly expect.

## The support

Through the Southwark Climate Collective, Bronx Gym received fully funded, bespoke consultancy support, tailored to its size, values and capacity.

Working closely with their consultant, the focus was on:

- Identifying and capturing the **social and community impact** already being delivered
- Creating a structured **impact report** to bring this activity together in one place
- Clarifying ESG considerations, including carbon footprint and sustainability credentials
- Developing a practical resource that could support **funding, sponsorship and partnerships**

Rather than asking the business to do more, the consultancy helped Bronx Gym recognise, organise and strengthen what was already working.

## The outcome

Bronx Gym is now developing a comprehensive impact report that acts as a “blueprint” for the organisation — documenting partnerships, community reach and outcomes in a clear, credible way.

This tangible resource will support future funding applications, sponsorship conversations, staff onboarding and external communications. The process has also reframed sustainability as something Bronx Gym is already living, rather than something separate or inaccessible

## Looking ahead

With a clearer understanding of sustainability and impact, Bronx Gym is better positioned to grow responsibly, deepen community partnerships and build long-term resilience as a business and community space.

“This has been low effort but high impact. It’s given us something tangible that shows who we are, what we do, and why it matters.”

Marnie Swindells, Bronx Gym



